



Izmir-Batumi Business Forum was held in Sheraton Batumi on May 3, 2012. The forum was organized by International Investors Association Georgia and Izmir Chamber of Commerce with the support of Adjara Government, Ministry of Finance and Economy, Department of Tourism and Ministry of Agriculture. The conference was attended by 90 company representatives of Izmir Chamber of Commerce. 53 of them took part in B2B meetings. Georgian side was represented by approximately 50 company representatives invited by IIA Georgia, Ministry of Finance and Economy, Department of Tourism and Ministry of Agriculture. The conference was opened with Adjara A.R. Chairman - Mr. Levan Varshalomidze's speech. Turkish consulate in Batumi, Izmir Chamber of Commerce Chairman and Adjara Chamber of Commerce and Industry Chairman also delivered speeches. Videos depicting Adjara and Batumi were shown at the forum. Batumi Investment Agency made a presentation. Investment and economic potential of Adjara were introduced to the guests. After the conference, bilateral meetings were held on the tables divided into 5 different sectors: Tourism, agriculture, Investors Association and the Chamber of Commerce, construction and free economic zone. The sides discussed issues of bilateral cooperation. The parties also agreed on the expansion of cooperation areas.