



On October 25, 2022. One of the world's leading home appliance brands, Beko, celebrated its 25th anniversary in Georgia at the Sheraton Metekhi Palace in Tbilisi. Beko's 25th anniversary was attended by 700 guests, including public figures, business sector and media representatives. The event was also attended by the Chairman of the Türkiye-Georgia Business Council of DEIK and the Association of International Investors of Georgia, Osman Chalishkan Mzhavanadze. The company started its activities in Georgia in 1997 with one store opened in Batumi, and today "Beko" has 98 trading points, 5 service centers, 800 employees and hundreds of thousands of loyal customers across the country.